

OLIVIA OPLINGER

<https://oplingerolivia.wixsite.com/portfolio>

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206-535-0644

Student interested in 2019 Winter & Summer Internships

SKILLS

Tools

Illustrator
InDesign
Sketch
Google Analytics
Github

Programming

Python
HTML / CSS
Javascript

Interpersonal

Leadership
Communication
Adaptability
Collaboration
Curiosity

EDUCATION

University of Washington, Seattle, WA Sept 2015 - June 2020

Human Centered Design & Engineering, Bachelor of Science

GPA 3.7/4.0 GPA **Dean's List** 7/9 Quarters

Relevant Coursework Visual Communication, User Experience Design and Research, Interactive Systems and Technology Design

Additional Coursework Statistics, Organic Chemistry, Biology, Bioengineering, Calculus

Abroad Comparative History of Ideas; Rome, Budapest, Prague, Vienna. Studied political impact on minority experience in Europe, Winter 2018.

RELEVANT EXPERIENCE

Project: HatchedUX Sept 2018 - Present

Current, 3 month User-Centered Design project focused on the emotional and social transition of "empty-nested" parents. Mobile app design process includes user interviews, persona creation, user journey maps, storyboarding, information architecture, interface design, paper prototyping, annotated wire-framing and concludes in a final, high-fidelity mock up.

ADDITIONAL EXPERIENCE

Unify Square, Inbound Marketing Intern June 2018 - Present

Worked with graphic designer to generate email marketing campaign, presented to 100 person audience, and lead implementation resulting in the generation of new B2B leads. Performed A/B testing on website landing pages and utilized SEO and Google Adword tools.

Sound Mortgage Brokers, Digital Marketing Intern June 2017 - Sept 2017

Lead rebranding and redesigning of company website, utilizing Google Analytics and SEO tools. Managed and promoted original blog content. Conducted market research analysis and expanded client network with local lenders, real estate agents and brokers.

UW Medicine Research, Laboratory Assistant Sept 2017 - Dec 2017

Supported the tissue engineering team in the Cardiovascular Biology department. Performed lab inventory management, reagent preparation, and data log management. Collaborated with a team of 4 assistants and facilitated communication with a 30 person lab team.

Gamma Phi Beta, Membership Vice President Nov 2016 - Present

Organized and facilitated 2 weeks of values-based recruitment and interpersonal communication workshops for over 90 people. Served as a Sorority executive board member, directed 3 committees and lead recruitment efforts resulting in the addition 43 new members.